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FOR IMMEDIATE RELEASE

### **Bicycle to Truckee Thursdays – Receive Free Coffee Coupon**

*Elijah Bleu's teams up with Cyclepaths in Downtown Truckee Thursdays promotion*

**Truckee, Calif. (June 14, 2010)** As if being green wasn't incentive enough, bicyclists to Downtown Truckee Thursdays are eligible to receive a coupon for a free 12-ounce Elijah Bleu's French press coffee when they park their rides at Cyclepaths, newest location at 10200 Donner Pass Road.

Bicyclists are asked to park their bikes (locks are encouraged) in the racks in front of Cyclepaths where they will receive a coupon to be redeemed at Elijah Bleu's House of Coffee and Good Eats.

Downtown Truckee Thursdays is a 10-week event series that kicks off June 17 and continues through Aug. 19 from 5 p.m. to 9 p.m. The event features live music, art, children's activities, a beer garden, a farmers' market and vendors of all ilk.

Located at 10115 Donner Pass Road in the historic Loading Dock building, Elijah Bleu's is right in the thick of Downtown Truckee Thursdays action. Stop by this colorful café for breakfast and lunch and a full selection of handcrafted coffee and espresso drinks. For more information, visit [www.ElijahBleus.com](http://www.ElijahBleus.com); email [info@elijahbleus.com](mailto:info@elijahbleus.com) or call 530.582.1040.

For more information on Cyclepaths – located next to El Toro Bravo Mexican Restaurant -- visit [www.cyclepaths.com](http://www.cyclepaths.com) or call 530.582.1890. Also, visit Downtown Truckee Thursdays at [www.truckeethursdays.com](http://www.truckeethursdays.com).